



podium perfect

**Breaking the Corporate Training Mold
One Relationship at a Time.**

**Training
Programs
And
Instruction**

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**Headquartered in Atlanta, GA, with consulting services in Charlotte,
Washington D.C. and Houston Texas**



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Training and Instruction Modules

Customer Service

From Cuss-tomer Service to Customer Service

Understanding Diversity

The Advantages of Differences in the Workplace

Public Speaking

Effective Communication and Interaction

Leadership and Management

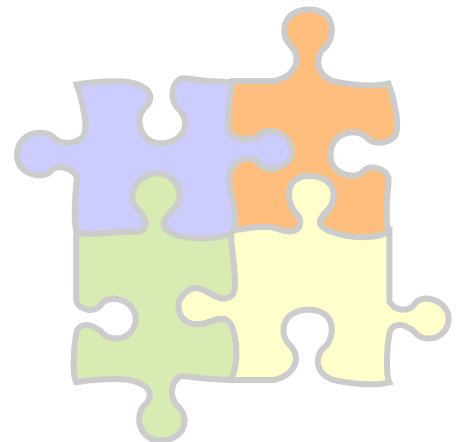
Leading from Behind

Sales Training

The Drowning Man Theory

Business Strategies

Mastering Strategic Risks



We are not a company that pursues excellence. We are the ones who exemplify it.

- Cal Roberson, Founder



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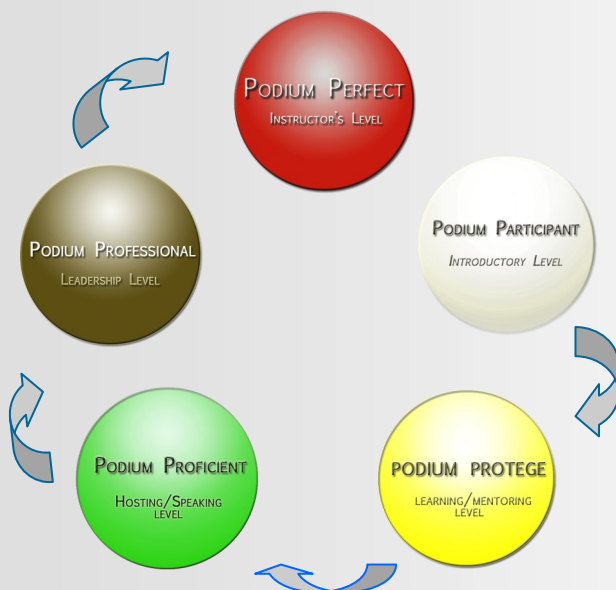
Public Speaker Training

Your success lies in your ability to communicate ideas and thoughts effectively

Your sales, customer service, public relations and all business relationships center around the ability to effectively convey ideas and thoughts. Our customizable program is designed to help you uncover and develop your natural speaking abilities. We give step by step guidance to help your associates achieve a high level of success in communication and presentation.



Why Speaker Training?



Our **Power Progression System** will take you step by step through exciting levels of instruction, to help you become the speaking powerhouse you've always dreamed of.



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Customer Service Coaching

Your company's reputation may be determined by the strength of your customer service. Everyone in your organization may intentionally or inadvertently come in contact with customers. Of the customers that you lose, 69% don't return because of bad service. Podium Perfect for Everyone is offers a complete training program which will give everyone in your organization the skills to delight and retain both internal and external customers.

Some of the Proposed Topics

- **Telephone Etiquette**
Avoiding "Cuss"-tomer Service
- **Challenging Customers**
Turning Problems into Prospects
- **Building Relationships**
Never Meet a Stranger Again.
- **Separating Home and Work**
Life / Work Management





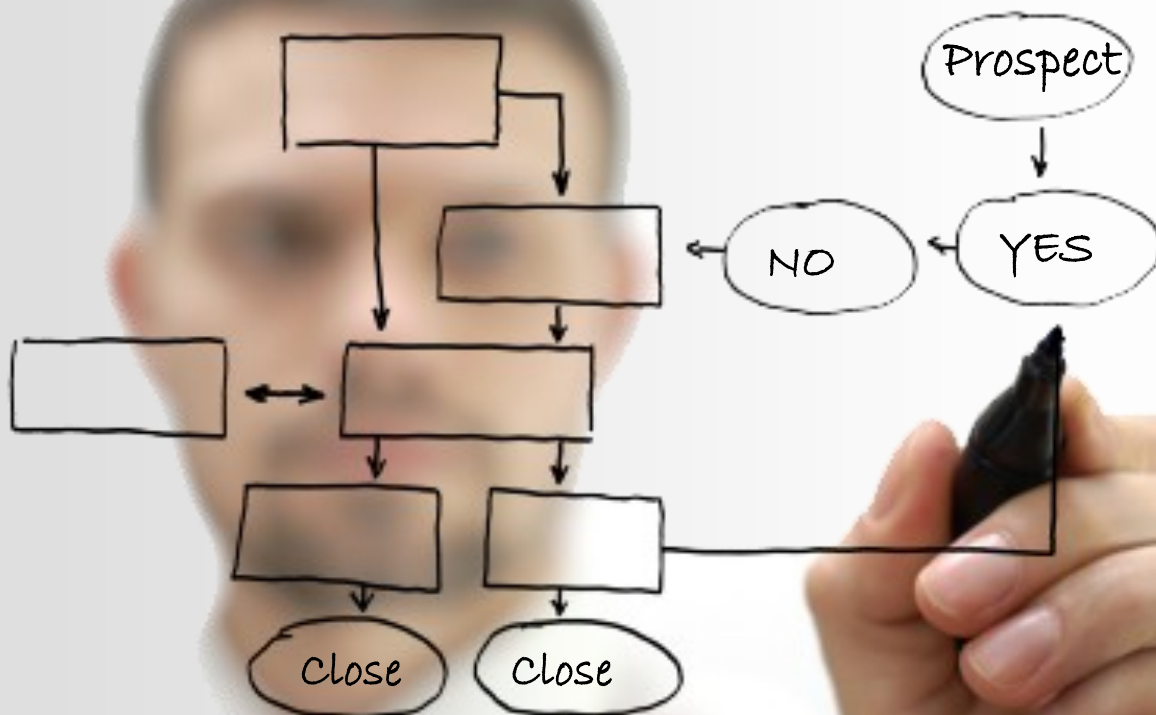
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Relationship Sales Instruction

Sales is the life-blood of nearly every organization. But the sales process does not just *happen*, *there is a process*. We specialize in relationship sales and will give you the clear steps to become a sales powerhouse. Effective sales requires an spontaneous sales strategy and culture. That is where we specialize.

Some Topics Include:

- *Non-sales Selling*
- *Relationship Sales*
- *How to Get Your Clients To Sell For You*





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Workplace Diversity Training

Cultural Awareness is mandatory for a healthy organization to function effectively. The prevalence of unconscious bias can be a seed that grows into major corporate challenges if not identified, examined and managed effectively.

We believe cultural and gender differences are a valuable asset to any organization. At Podium Perfect give you step by step candid instructions to develop a workable understanding of these diverse viewpoints.





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In today's rapidly changing and competitive business environment, you need to make sure your associates have the exposure to the best opportunities, training and instruction.

Our talented team of professionals have proven experience in business development. Our expertise is without question, and we are ready to assist you in developing solutions to your organizational challenges.

Our approach is simple.



Contact Us:

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